PTO/SB/21 (09-04) Approved for use through 07/31/2006. OMB 0651-0031 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE are-required to respond to a collection of information unless it displays a valid OMB control number. Application Number 10/662,758 TRANSMITTAL Filing Date September 15, 2003 First Named Inventor **FORM** Michael OLENICK Art Unit 3722 Examiner Name Edwyn Labaze (to be used for all correspondence after initial filing) Attorney Docket Number 110-008 Total Number of Pages in This Submission **ENCLOSURES** (Check all that apply) After Allowance Communication to TC Fee Transmittal Form Drawing(s) Appeal Communication to Board Licensing-related Papers of Appeals and Interferences Fee Attached Appeal Communication to TC ✓ Petition (Appeal Notice, Brief, Reply Brief) Amendment/Reply Petition to Convert to a Proprietary Information **Provisional Application** After Final Power of Attorney, Revocation Status Letter Change of Correspondence Address Affidavits/declaration(s) Other Enclosure(s) (please Identify Terminal Disclaimer below): Extension of Time Request Postcard Request for Refund **Express Abandonment Request** CD, Number of CD(s) Information Disclosure Statement Landscape Table on CD Certified Copy of Priority Remarks Document(s) Reply to Missing Parts/ Incomplete Application Reply to Missing Parts under 37 CFR 1.52 or 1.53

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT				
Firm Name	Intellectual Property Law Office of Joel D. Voelzke			
Signature	aulty			
Printed name	joel D. Voelgije			
Date	March 27, 2006	Reg. No.	37,957	

## CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:

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Justina S. Townsend Typed or printed name

Date March 27, 2006

This collection of information becaused by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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Justina Townsend

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No.

: 10/662,758

Confirmation No.: 8611

Applicant

: Michael Olenick et al.: September 15, 2003

Filed
Art Unit

: 2876

Examiner

Edwyn Labaze

Title

SYSTEM AND METHOD FOR CREATING A DISPLAY CARD

Docket No.:

: 110-008 (formerly 310048-750

March 27, 2006

Customer No.

47533

### **AMENDMENT AND RESPONSE TO**

### OFFICE ACTION DATED DECEMBER 29, 2005

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

#### Dear Sir:

This paper is submitted in response to the Office Action of December 29, 2005. Please amend the above-identified application as follows:

Amendments to the Claims are reflected in the Listing of Claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.